



URBAN HARVEST SPONSORSHIP OPPORTUNITIES — FOR — SUNDAY SUPPER DRIVE-IN MOVIE

ABOUT URBAN HARVEST: Urban Harvest is a 501(c)(3) nonprofit organization that enriches the Houston community by providing community garden programming, farmers markets, gardening classes, and youth education. Our mission is to cultivate thriving communities through gardening and access to healthy, local food. We are seeking sponsors to support our mission while raising the sponsor's brand awareness among our attendees and followers.

ABOUT SUNDAY SUPPER DRIVE-IN: In May 2020, Urban Harvest adapted its hallmark Sunday Supper fundraising event to continue creating a sense of connection and community through food during the COVID19 Pandemic. The Sunday Supper Drive Thru at Tony's was featured on the front page of the Houston Chronicle's Star Section for its success and innovation. In November, we are taking that same spirit of community connection and innovation to create the Sunday Supper Drive-In event. Modeled after a Drive-In movie theater, guests will have gourmet, seasonal small plates delivered to their car while they enjoy a showing of *The Biggest Little Farm*. Urban Harvest is seeking a Title Sponsor who aligns with our mission. The Title Sponsor will be featured in all media for Urban Harvest's Sunday Supper "Drive-In" and will receive the following entitlements.

SPONSORSHIP LEVELS

THE FOLLOWING SPONSORSHIP LEVELS WILL COVER ONE-YEAR TIME PERIOD



\$2,500

- Recognition at event and in Annual Report
- 2 cars during filming

\$5,000

- Recognition at event, on Urban Harvest website (on both supporter page through 2021 and event page), and in Annual Report
- 2 cars during filming
- Premium lounge seating for 6



\$8,000

- Recognition during event, on invitation, in menu/program, on Urban Harvest website (on both supporter page through 2021 and event page), and in Annual Report
- Mocktails and concession treats offered, carside
- 2 cars during filming
- Premier lounge seating for 8

WITH YOUR SUPPORT, WE CAN GROW A HEALTHIER, MORE SUSTAINABLE HOUSTON.

TITLE SPONSORSHIP LEVEL

THE FOLLOWING SPONSORSHIP LEVEL WILL COVER ONE-YEAR TIME PERIOD



\$10,000

TITLE SPONSORSHIP OF URBAN HARVEST'S SUNDAY SUPPER DRIVE-IN

- “Presented by” named in all media and promotion for the event
- Recognition during event, including opportunity to speak or show a short video (2 min or less) ahead of the showing
- Recognition on invitation, menu/program, Urban Harvest website (on both supporter page through 2021 and event page), and in Annual Report
- Mocktails and concession treats offered, carside
- 4 cars during filming
- Premier lounge seating for 8



Urban Harvest

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*Urban Harvest retains editorial discretion over FacebookLive segments.
Topics and filming will be finalized by Urban Harvest's Director of Garden Education.

