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Urban Harvest
Gardening for good.

Urban Harvest Fruit Tree Festival Orchard Sponsorship

Mission: Urban Harvest is a 501(c)3 nonprofit organization that cultivates thriving communities through gardening and access to healthy, local food.

Fruit Tree Festival Orchard Sponsorship: Each year, Urban Harvest engages between 250-300 volunteers around our annual Fruit Tree Sale. Volunteers are students, starting as young as middle school, young professionals, corporate groups, Boy Scout Troops, and so much more. This year, due to Covid -19, Urban Harvest has reimagined the sale as a Fruit Tree Festival, a weeklong celebration of Houston's unique trees and orchards. As part of the Fruit Tree Festival, Urban Harvest will host socially distanced volunteer events at orchards in the East End. Your support of these events makes them possible!

Fruit Tree Festival Orchard Sponsorship

- **Volunteer Event Includes:**
 - Arborist on site at location consulting on orchard needs
 - Expert garden educator guiding volunteers in orchard maintenance tasks
 - Supplies such as mulch, snacks, water, gloves, and tools
 - 5-10 volunteers per site
- **Sponsorship Benefits Include:**
 - Your logo on the Urban Harvest Fruit Tree Festival webpage
 - Your logo and website listed on the VOMO Volunteer sign up page
 - Your organization mentioned in our monthly newsletter to over 21,000 subscribers
 - Sponsored social media post to an audience of more than 27,000 people engaging with Urban Harvest more than 3,500 times monthly.

If your organization or company is interested in sponsoring the Fruit Tree Festival Orchard Volunteer Day, please email Naomi at naomi@urbanharvest.org

**Thank you, together we can grow a healthier, more sustainable
Houston.**