URBAN HARVEST
Gardening for Good in Houston since 1994
Since 1994, Urban Harvest has garnered a well-deserved reputation for making lasting impacts in communities across Houston through food.

Our **mission** is to cultivate thriving communities through gardening and access to healthy local food.

Our **programs** reach over 50,027 people annually: Farmers Markets, Education, Food Access, and Community Gardens.
WE HAVE DEEP ROOTS

“ALONE WE CAN DO SO LITTLE, TOGETHER WE CAN DO SO MUCH”
Urban Harvest reaches a diverse array of Houstonians, in the communities where they live and work.

Nearly 40,000 people shop at the Saturday Farmers Market;

Over 180 affiliate gardens spanning a 100-mile radius;

More than 1,600 Mobile Market shoppers;

83 classes from gardening fundamentals to sustainable living;

291 volunteers, including individuals, families, and corporate groups;

Over 4,000 students and more than 40 teachers received school garden education and training.
• **SUNDAY SUPPER** is Urban Harvest's premier event that pairs chefs with farms to create an unforgettable five-course dinner.

• **SECRET SUPPER** is an intimate, themed dinner offered in a unique locale around town. Shhh, it's a secret!

• "**CULTIVATORS**" are Urban Harvest's young professionals group with volunteer opportunities and events throughout the year.

Grab a table!
Partnership Opportunities for

**EVENTS**

**Title Sponsor**
Naming Rights and Logo Inclusion*
Two tables of 10 guests, 20 total
Exclusive cocktail hour
Starting at $25,000
*must secure sponsorship by August 1 to be included in mailed invitation

**Table Sponsor**
Table for 4, 6, 8, or 10
$2,500 - $10,000

**Print Sponsor**
Logo inclusion on all print materials
Table for 4
Guests invited to exclusive cocktail hour
$5,000

**Valet Sponsor**
Logo inclusion and messaging included in all guest vehicles
$7,500

**Cocktail Sponsor**
Named cocktail
Table for 4
Guests invited to exclusive cocktail hour
$5,000
EDUCATION

• **SCHOOL GARDENS**: Provide garden education in low-income, low-access communities.

• **CLASSES**: Create a unique class experience for your customers or employees.

• **WOMEN IN AGRICULTURE** is an annual conference bringing together underrepresented groups in agriculture.
Partnership Opportunities for

EDUCATION

**Adopt-A-School**
Provides weekly garden education at an under-resourced school
Logo featured on garden signage
$20,000

**Edible Academy: Presenting Sponsor**
Naming rights and logo inclusion for three-day training and seasonal workshops
$20,000

**Classes**
Choose the time, topic and location for your very own Urban Harvest class
$2,000 for 1 class
$3,000 for 2 classes
$5,500 for 4 classes
$8,000 for 6 classes
Partnership Opportunities for

EDUCATION: Women in Agriculture

**Presenting Sponsor**
- Naming rights and logo inclusion on all printed material
- Keynote speaking slot
- Outreach table
- Tickets to the event
- $15,000

**Breakfast Sponsor**
- Named in Program
- Logo placement and outreach table during breakfast
- Tickets to event
- $2,500

**Lunch Sponsor**
- Named in Program
- Signage with logo during lunch
- Outreach table during lunch
- Tickets to event
- $2,500

**Scholarship Table**
- Buy a table for farmers and gardeners who cannot afford to attend
- Named in Program
- $1,000

**Video Sponsor**
- "Presented by" in video showed during conference to all attendees
- Named in Program
- Video on website for 6 months
- Tickets to event
- $7,500

**Print Sponsor**
- Logo inclusion on all printed materials and collateral
- Tickets to event
- $5,000
COMMUNITY ENGAGEMENT

- **DIG IT DAYS**: Support neighborhood gardens through an exclusive volunteer event.

- **MOBILE MARKET**: Our Mobile Market now reaches 13 sites throughout the city.

- **HUB DISTRIBUTIONS**: Support our growing network of Affiliate Gardens with seeds, soil, plants, and amendments.

Grow deep roots
COMMUNITY ENGAGEMENT

**Dig It Day, Volunteer Event**
Organize a volunteer event for your team in a local garden
$500-$2,000

**Hub Distributions: Title Sponsor**
Named rights and logo inclusion at all hub distributions and at all sites
$20,000

**Mobile Market Title Sponsor**
Logo placement on van and at a min. of 10 market locales
$100,000

**Monthly Mobile Market**
Book the Mobile Market to visit your site monthly
$20,000

**Pop-up Mobile Market**
Add the Mobile Market to your community event
$2,500
FARMERS MARKET

- **MUSIC TENT**: A branded tent in the most popular spot at the market; 52 weeks per year.
- **FESTIVALS**: Seasonal festivals celebrate the bounty of the harvest and offer family-friendly activities.
Partnership Opportunities for

FARMERS MARKET

Title Sponsor
Naming rights and logo inclusion throughout market and market mentions
Opportunity for outreach throughout the year
$50,000

Music Tent
Logo prominently displayed weekly on the musician’s tent, a central feature of the market
$5,000

Festival Sponsor
"Presented by" for seasonal festival: Pollinator Day, Fall Festival, Winter Festival, Sweetheart Day
Outreach table at festival
$4,000 one-time
$15,000 for all four festivals
Contact Janna Roberson, janna@urbanharvest.org to create your sponsorship opportunity today.

THANK YOU