URBAN HARVEST

Gardening for Good in Houston since 1994

UrbanHarvest
COMMUNITY GARDENS • FARMERS MARKET • FOOD ACCESS • EDUCATION
Since 1994, Urban Harvest has garnered a well-deserved reputation for making lasting impacts in communities across Houston through food. Our Vision is a healthier life for everyone through access to fresh, nutritious food from local farms and gardens. Our programs reach over 50,027 people annually: Farmers Markets, Education, Food Access, and Community Gardens.
WE HAVE DEEP ROOTS

“ALONE WE CAN DO SO LITTLE, TOGETHER WE CAN DO SO MUCH”
Urban Harvest reaches a diverse array of Houstonians, in the communities where they live and work.

- Nearly 45,000 people shop at the Saturday Farmers Market;
- Over 150 affiliate gardens spanning a 100-mile radius;
- More than 2,000 Mobile Market shoppers;
- 100+ classes from gardening fundamentals to sustainable living;
- 291 volunteers, including individuals, families, and corporate groups;
- Over 4,500 students and teachers received school garden education and training.
Grow With Us
EVENTS

- **SUNDAY SUPPER** is Urban Harvest's premier event that pairs chefs with farms to create an unforgettable multi-course dinner.

- **SECRET SUPPER** is an intimate, themed dinner offered in a unique locale around town. Shhh, it's a secret!

- "**CULTIVATORS**" are Urban Harvest's social network group with bespoke events throughout the year.

Grab a table!
Partnership Opportunities for

**EVENTS**

**Title Sponsor**
- Naming Rights and Logo Inclusion*
- Two tables of 8 guests, 16 total
- Exclusive cocktail hour
- *must secure sponsorship by August 1 to be included in mailed invitation*
- Starting at $25,000

**Table Sponsor**
- Table for 4, 6, 8, or 10
- $2,500 - $10,000

**Print Sponsor**
- Logo inclusion on all print materials
- Table for 4
- Guests invited to exclusive cocktail hour
- $7,500

**Valet Sponsor**
- Logo inclusion and messaging included in all guest vehicles
- $5000

**Cocktail Sponsor**
- Named cocktail
- Table for 4
- Guests invited to exclusive cocktail hour
- $5,000
Partnership Opportunities for **EVENTS**

**HARVEST HERO**  
$25,000 Preventing Sponsor  
**INCLUDES**  
- An exclusive premier table for 16  
- Dedicated service staff and meet celebrity chefs  
- Logo inclusion on all printed materials and annual report  
- Public recognition and speaking opportunity  
- Inclusion in pre-event and social media promotion  
- Curated farmers market basket

**PLENTIFUL PATRON**  
$15,000  
**INCLUDES**  
- An exclusive premier table for 12  
- Private group tour of our Saturday farmers market  
- All benefits listed below for Bounty Benefactor, Growth Giver and Sprout Supporter

**BOUNTY BENEFACCTOR**  
$8,500 Limited Availability  
**INCLUDES**  
- Prominent seating for 10  
- Special mention and gratitude on our social media platforms  
- Logo recognition on event websites  
- Name recognition in three Urban Harvest Newsletters  
- Prominent visual recognition at event  
- All benefits listed for Growth Giver and Sprout Supporter

**PRINT UNDERWRITER**  
$7,500  
**INCLUDES**  
- Seating for 8  
- Logo inclusion on all printed materials  
- Public recognition during the event  
- Inclusion in pre-event and social media promotion

**VALET UNDERWRITER**  
$5,000  
**INCLUDES**  
- Seating for 4  
- Logo Placement on Thank You Card in Cars  
- Logo Placement on Event Signage and Printed Materials

**GROWTH GIVER**  
$5,000  
**INCLUDES**  
- Seating for 8  
- Visual recognition at event

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<tr>
<th>TABLES</th>
<th>TABLE FOR 12</th>
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<th>TABLE FOR 8</th>
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<tr>
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<td>$15,000</td>
<td>$8,500</td>
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EDUCATION

• **SCHOOL GARDENS**: Provide garden education in low-income, low-access communities.

• **CLASSES**: Create a unique class experience for your customers or employees.

• **WOMEN IN AGRICULTURE** is an annual conference bringing together underrepresented groups in agriculture.

Teach the next generation
Partnership Opportunities for

EDUCATION

**Adopt-A-School**
Provides weekly garden education at an under-resourced school
Logo featured on garden signage
$20,000

**Edible Academy: Presenting Sponsor**
Naming rights and logo inclusion for three-day training and seasonal workshops
$25,000

**Classes**
Choose the time, topic and location for your very own Urban Harvest class
$2,000 for 1 class
$3,000 for 2 classes
$5,500 for 4 classes
$8,000 for 6 classes
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<tr>
<th>Partnership Opportunities for</th>
<th>EDUCATION: Women in Agriculture</th>
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<tbody>
<tr>
<td><strong>Presenting Sponsor</strong></td>
<td><strong>Breakfast Sponsor</strong></td>
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<td>Naming rights and logo inclusion on all printed material</td>
<td>Named in Program</td>
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<td>Keynote speaking slot</td>
<td>Logo placement and outreach table during breakfast</td>
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<td>Outreach table</td>
<td>Tickets to event $2,500</td>
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<td>Tickets to the event $15,000</td>
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<tr>
<td><strong>Video Sponsor</strong></td>
<td><strong>Lunch Sponsor</strong></td>
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<td>&quot;Presented by&quot; in video showed during conference to all attendees</td>
<td>Named in Program</td>
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<tr>
<td>Named in Program</td>
<td>Signage with logo during lunch</td>
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<td>Video on website for 6 months</td>
<td>Outreach table during lunch</td>
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<tr>
<td>Tickets to event $7,500</td>
<td>Tickets to event $5,000</td>
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COMMUNITY ENGAGEMENT

• **DIG IT DAYS:** Support neighborhood gardens through an exclusive volunteer event.

• **MOBILE MARKET:** Our Mobile Market now reaches 13 sites throughout the city.

• **HUB DISTRIBUTIONS:** Support our growing network of 150+ Affiliate Gardens with seeds, soil, plants, and amendments.

Grow deep roots
Partnership Opportunities for

COMMUNITY ENGAGEMENT

**Dig It Day, Volunteer Event**
Organize a volunteer event for your team or staff in a local garden
$1,700

**Hub Distributions: Title Sponsor**
Named rights and logo inclusion at all hub distributions and at all sites
$25,000

**Mobile Market Title Sponsor**
Logo placement on van and at a min. of 13 market locales
$100,000

**Pop-up Mobile Market**
Add the Mobile Market to your community event
$2,500

**Monthly Mobile Market**
Book the Mobile Market to visit your site once a month
$20,000
FARMERS MARKET

• MUSIC TENT: A branded tent in the most popular spot at the market; 52 weeks per year.

• FESTIVALS: Seasonal festivals celebrate the bounty of the harvest and offer family-friendly activities.
Partnership Opportunities for

FARMERS MARKET

**Title Sponsor**

Naming rights and logo inclusion throughout market and market mentions
Opportunity for outreach throughout the year
$50,000

**Music Tent**

Logo prominently displayed weekly on the musician's tent, a central feature of the market
$8,000

**Festival Sponsor**

"Presented by" for seasonal festival: Pollinator Day, Fall Festival, Winter Festival, Sweetheart Day
Outreach table at festival
$4,000 one-time
$15,000 for all four festivals

**Outreach Tent**

Logo prominently displayed weekly on the musician's tent, a central feature of the market
$1000 one-time
Contact Janna Roberson, janna@urbanharvest.org to create your sponsorship opportunity today.